

DAN DESAI MARTIN

SKILLS

Accomplished communications professional with extensive experience in: journalism, national politics, state & local politics, voting rights, health care, education, and the legislative process. Expertise with strategic communications related to messaging, social media, and policy. Non-profit experience in coalition-building, earned media, advocacy, grant writing, budgets, and consultant management.

WORK HISTORY

NewDEAL Leaders

Consultant, January 2022 - May 2022

NewDEAL Leaders is a national network of pro-growth, progressive state & local elected leaders.

- Write “The American Rescue Plan: One Year Later,” a report on the law’s impact on states.
- Draft various written materials including: Op-eds in support of the American Rescue Plan and the Infrastructure Investment and Jobs Act, which were subsequently placed in newspapers around the country; Press releases; Letters of Interest for foundations; and a grant report.

Writer

December 2020 - present

- Draft, edit, and revise a 120,000-word novel. Currently exploring publishing options.

MatchBlue

Consultant, January 2021 - June 2021

- Communications consultant with MatchBlue, a start-up formed by former Biden campaign volunteers to provide a nationwide platform connecting volunteers with Democratic campaigns.

Biden-Harris Presidential Campaign

Chief of Staff, Voter Assistance Hotline, September 2020 - November 2020

- Manage a team of more than 100 full- and part-time volunteer staffers focused on recruitment, tech support, communications, and operations of the Democratic Party’s voter assistance hotline, which recruited more than 12,000 hotline operators and assisted more than 210,000 callers.
- Serve as senior adviser to Hotline Manager to scale up and expand hotline operations during early vote and on Election Day.

The American Independent (formerly Shareblue Media)

American Independent is a progressive news outlet that reaches millions of people each month.

Senior Writer, January 2018 - September 2020

- Write news stories covering current political events, including issues related to the economy, voting rights, health care, legislation, Congress, the administration, and elections.
- Cultivate relationships with sources in Congress, political parties, and campaigns.
- Interview experts, including members of Congress, issue-area advocates, and industry leaders.
- From January 2018 - November 2018: Lead reporter and content director for SoCal Daily, a site focused on the impact of health care policy and tax reform in southern California.

The Collaborative for Student Success

The Collaborative for Student Success is non-profit group focused on improving public awareness about the benefits of high education standards in K-12 schools.

Director of Special Projects, September 2014 - January 2018

- Develop long-term organizational strategy with the executive director; manage \$12 million annual budget; manage contracts with multiple consultants and vendors.
- Spearhead multi-state tour with celebrity athletes to garner local and national earned media.

- Draft grant proposals ranging from \$100,000 to more than \$8 million; lead grant reporting efforts.
- Work with legal counsel on a range of issues, including appropriate use of advocacy spending related to 501(c)3 and 501(c)4 non-profit organizations.
- Coordinate activities between constituent groups (teachers, state advocacy leaders, faith leaders, and military families) to maximize the impact of programs and activities.

Ripple Communications

Ripple Communications is a full-service strategic communications firm.

Associate Director, July 2012 - September 2014

- Provide communications advice regarding political strategy, social media, and traditional media.
- Develop and execute a comprehensive government affairs strategy for Public Broadcasting Service (PBS) to help secure annual appropriations and raise its profile in childhood education.
- Draft op-eds for both regional and D.C.-based media outlets on behalf of a large association.

Save the Children

Save the Children is a global organization focused on the well-being of children.

Associate Director of Public Policy and Advocacy, June 2011 - July 2012

- Serve as chief administration and congressional liaison on food security and education issues.
- Lead Save the Children's policy work on the G8 and G20 Summits.
- Develop CEO talking points, remarks, and briefing documents for events and forums.
- Strengthen and expand relationships with various organizations, and lead several coalitions to accomplish shared policy goals.

International Center for Research on Women (ICRW)

ICRW is a global research institute focused on women's health, education, and economic well-being.

Several titles culminating in Senior Advocacy Specialist, May 2005 - May 2011

- Serve as chief Congressional liaison on foreign affairs, including violence against women, foreign assistance reform, women's health, budgets, and appropriations.
- Draft oral and written congressional testimony for ICRW president and senior leadership.
- Develop and implement a strategy to influence the Obama Administration, paying particular attention to USAID and the State Department's Office of Global Women's Issues.
- Advocacy accomplishments include the *International Protecting Girls by Preventing Child Marriage Act*, which passed the Senate in December 2010, and the International Women's Day Resolution, which passed the Senate in March 2011.

VOLUNTEER ACTIVITY

Democratic National Committee, Washington, DC

- National Voter Assistance Hotline operator, 2018

Virginia Democratic Coordinated Campaign, Arlington, VA

- Voter Protection Boiler Room, November 2017

Clinton-Kane Presidential Campaign, Las Vegas, NV

- Nevada Voter Protection Boiler Room, November 2016

Woodside Park Civic Association (WPCA), Silver Spring, MD

- Secretary (April 2014 - April 2016); President (April 2016 - April 2018)

EDUCATION

Berry College, Rome, GA

B.A. Religious Studies, minors in Psychology and Sociology, summa cum laude, May 2002.